

# Case Study

## Home Theater POTOMAC, MD

Here's an occasion where a family was already in the process of building a dedicated home theater when they found Bethesda Systems. After extensive online research, recommendations from friends, and even some equipment purchases, their search for the perfect filmscreen lead them to us. Once they met with our skilled staff, and toured our showroom, they saw possibilities beyond their initial vision.

We reassessed their needs and while still using some of the equipment they already purchased, recommended new components and ideas to complete the job. What we didn't use of theirs, we were able to re-sell for them.

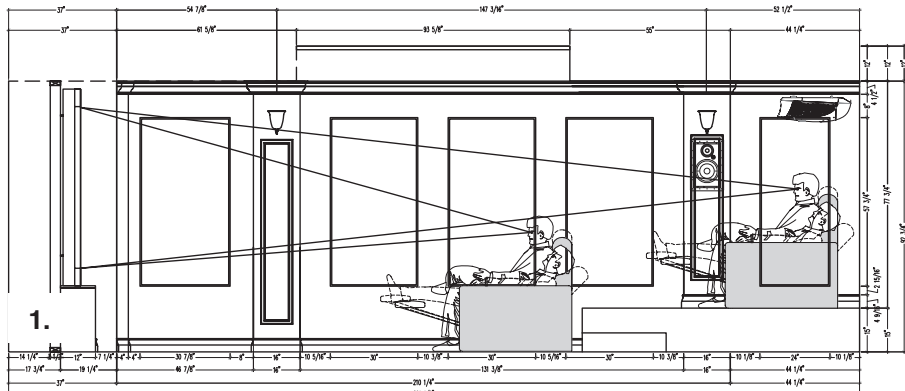
After managing the entire construction and electrical requirements, we provided top-quality design solutions including acoustical treatments, a star ceiling, seating riser, and custom lighting systems. Equipment and components alone are only pieces to the puzzle. The overall design of the space is what will ultimately give you the full cinematic experience — and that's exactly what our clients wanted. *(Continued on page 2)*



**1 & 2.** Client's original space. **3.** Finished view of front of theater with cinema screen, custom lighting and seating, and iPad controller. **4.** Rear of room highlighting theater seating with riser, mounted projector.

**CLIENT QUOTE:** “Bethesda Systems delivered more than they promised. They exceeded our expectations in workmanship, expertise, quality and customer service, and it was amazing how accurate their rendering was to the final product.”

**TECHNICIAN QUOTE:** “A job like this doesn’t happen without an extensive amount of coordination. The services we were able to provide extended far beyond selling and installing the A/V & Control Systems. We designed and built the entire room, our Electrical Division took care of all lighting and power needs. Our Client did not have to lift a finger or direct any of the many contractors. This room was delivered turnkey.”, *Tim G., Project Manager*



1. Cross-section drawing showing theater layout and audience sight lines.

2 & 3. The full screen mode features a 32% larger picture while eliminating the dreaded black bars.

4. All speakers were hidden within custom cabinetry throughout the theater.

